

Edcast Deep Integration Configuration Guide

Edcast Deep Integration Functionality

Authentication: SAML Identity Provider

Content Discovery: Automated Catalog Sync (English Only)

Reporting: N/A

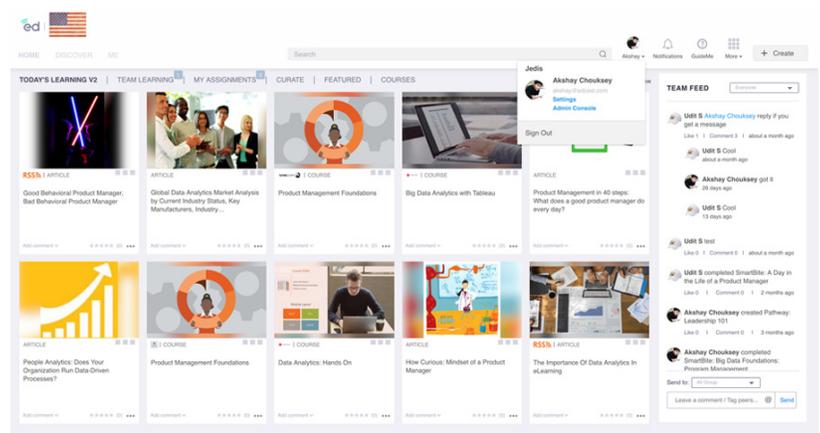
Integration Overview

Single Sign On

During the initial configuration, LinkedIn Learning and Edcast can be configured to establish a secure SAML single sign-on (SSO) connection to ensure seamless and secure access to content. SSO authentication reduces friction for users and administrators by eliminating the need for manual user registration. SSO ensures learners spend more of their time watching content and less of their time trying to remember usernames and passwords.

Automated Content Catalog Sync

The LinkedIn Learning library contains thousands of courses. Courses are added at a rate of 25-30 courses per week at no extra cost. Traditionally, the administrator of a content discovery platform manually uploads new content on a regular interval. However, the Edcast deep integration uses LinkedIn Learning APIs to dynamically refresh the content library on a daily basis.



This ensures new LinkedIn Learning content is available within 24 hours of its release. All content titles and descriptions are aggregated and indexed to accommodate keyword searches and support efficient discoverability. Edcast supports automatic syncing of English Only content libraries.

Configuration

Enabling SAML SSO

SAML SSO is recommended for all enterprise learning platform integrations. SSO authentication can be configured in your LinkedIn Learning Admin global settings. Since Edcast supports SAML SSO, you have two configuration options:

1. **Connect directly to Edcast** – To enable SAML SSO with Edcast, contact their customer support team for assistance in generating identity provider metadata.
2. **Connect to your organization’s identity management solution** – Most organizations have a centrally managed identity management solution like Azure AD, Okta or AD FS which can be configured to authenticate users into enterprise applications with their network credentials. This system can be configured to authenticate users into LinkedIn Learning and is generally managed by your organizations IT team.

For more information about enabling SAML SSO, review our [SAML SSO Admin Guide](#).

Provision API Keys for Content Catalog Sync

In order for Edcast to sync LinkedIn Learning catalog metadata, API keys must be provisioned in LinkedIn Learning admin settings.

1. From your admin settings, select **settings** from the navigation header.
2. From the side navigation menu, select **API Application Provision**.
3. Provide the name of your learning platform for example Degreed, Absorb, Pathgather, as the application name.
4. Provide a short description of the integration use case in the application description field. For example, "Edcast content catalog sync".
5. Select the **Generate application** button.

The screenshot shows the LinkedIn Learning Admin interface. At the top, there is a dark blue header with the LinkedIn logo and 'ACCOUNT CENTER' on the left, and a help icon and a settings gear icon on the right. Below the header is a navigation bar with 'HOME', 'PEOPLE', 'CONTENT', 'REPORTS', and 'SETTINGS'. Under 'SETTINGS', there are two sub-menus: 'Integrations' and 'Global Settings'. The main content area is titled 'General' and contains a sidebar with 'AICC Integrations' and 'API Application Provision'. The 'API Application Provision' section is active and displays a form titled 'Generate LinkedIn Learning REST API Application'. The form includes a description: 'Generate an application. The client id and client secret of the application can be used to generate security tokens to grant access to the LinkedIn Learning REST API.' Below this are two input fields: 'Application Name' with a note 'Application name must be unique and less than 40 characters.' and 'Application Description' with a note 'Brief description about the application.' At the bottom of the form is a blue button labeled 'Generate application'.

Edcast Configuration

To complete the configuration with Edcast, you will need the following information:

- Client ID
- Client Secret
- LinkedIn Learning Languages Purchased (Only Absorb & Degreed)
- LinkedIn Learning Account ID (Only Degreed)

Once you've gathered the required information, follow Edcast's configuration instructions set forth [here](#).

Questions?

For LinkedIn Learning configuration questions, reach out to your dedicated Customer Success Manager.